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Musical Art to Decorate Cleveland in Celebration of The Cleveland International Piano Competition

CLEVELAND, OH - JUNE 3, 2021 Clevelanders are challenged to get out and explore one-of-a-kind art in a one-of-a-kind city with Piano Cleveland's launch of The Grand Piano Pursuit, commemorating the upcoming world-renowned 2021 Cleveland International Piano Competition beginning on July 8, 2021. Piano Cleveland is working with 15 organizations throughout the city to host uniquely repurposed pianos that have been reimagined into new artwork. The organization has commissioned 15 local artists to create musically inspired art for the city to enjoy, using pianos that have been generously donated by local individuals and Steinway Piano Gallery Cleveland. The art pieces will be placed throughout Cleveland, and the community will have the opportunity to explore The Land in search of these works from June 11 - July 8 for a chance to win the Experience Cleveland Prize Package.

Piano Cleveland is acutely aware of how difficult this past year has been for artists of all kinds: musical, performing arts, visual arts, as well as the impact it's had on our organizations. "Creating opportunities for local artists to design and share their work, providing a way for organizations to come together for the community, and giving Clevelanders a reason to explore our city safely after a challenging year is important to us," said Marissa Glynias Moore, Executive Director of Piano Cleveland. "We hope that this program will bring joy and hope to our community."

Piano Cleveland has teamed up with local organizations to decorate Cleveland with musical art. Artists and organizations had the creative freedom to choose whether their piano would be playable, remain in the piano form, or be completely reconstructed into a new art form. While some organization's art is inspired by music and the pursuit of knowledge, other pieces reflect a sign of the times and aim to inspire harmony and togetherness. Cleveland Public Square's artist, Anthony Andreoli's artwork references the historic beauty and architecture of Cleveland. "Multigenerational family members, including myself, have had a part in building many of the structures that create Cleveland's landscape and beautiful skyline. My design showcases a sculpturally transformed piano utilizing metal and wood symbolically merging the old and the new in the city," said Andreoli.

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Starting June 11, the community will have the chance to explore our city, one favorite Cleveland location at a time with destinations including Beck Center for the Arts, BOP STOP @ The Music Settlement, Cleveland Metroparks, Cleveland Public Library, Cleveland Public Square, InterContinental Cleveland, Julia De Burgos Cultural Arts Center, Little Italy, Rock and Roll Hall of Fame, The Music Settlement, The Van Aken District, University Circle, Inc., University Hospitals Seidman Cancer Center, University Hospitals Rainbow Babies & Children's Hospital, and Waterloo Arts. Piano Cleveland worked with Graffiti HeArt, Shaker Arts Council, Julia De Burgos Cultural Arts Center, and Waterloo Arts to connect local artists with these partners, and with Allied Piano Moving to put the pianos in the hands of the artists.

While roaming The Land in search of the pianos, Clevelanders are encouraged to take pictures and share photos of the local art on social media for a chance to win the ultimate "Experience Cleveland" inspired prize package. Those who participate are competing to win an overnight stay in a Great Lakes Suite at the InterContinental Cleveland, tickets to a Christmas Story House donated by Destination Cleveland, complimentary rounds of golf, zoo tickets, and Chalet Park tickets from Cleveland Metroparks, a curated guided art tour of the UH Cleveland Medical Center, and other Cleveland inspired prizes from Beck Center, BOP STOP @ The Music Settlement, Cleveland Public Library, Cleveland Public Square, Graffiti HeArt, Julia De Burgos Cultural Arts Center, Little Italy Redevelopment, Rock and Roll Hall of Fame, The Music Settlement, The Van Aken District, Shaker Heights, and Piano Cleveland. To be entered to win, you must post and tag Piano Cleveland using the hashtag #GrandPianoPursuit, or complete the online submission form - the more you post, the better chance you have to win. Visit pianocleveland.org to view the full list of partner-sponsored prizes and download the Pursuit Map Quest, which will help you start your quest to discover all 15 pianos.

Along with The Grand Piano Pursuit, there will be an array of events, concerts, and family-fun activities leading up to the kick-off of the Cleveland International Piano Competition. Visit pianocleveland.org to see the list of pop-up concerts, watch parties, and virtual events in your neighborhood.

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About Piano Cleveland

Established in 1974, Piano Cleveland promotes Cleveland as a premier piano destination by presenting world-class programming and community engagement and education initiatives. The organization's four major programs and events include the quadrennial Cleveland International Piano Competition, CIPC for Young Artists, Concert Series, and year-round education and community outreach programming. For more information, visit pianocleveland.org.

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